

## My Profile as GFZ Alumni

### My current position:

Strategic Project Management @Deutsche Bahn (DB Vertrieb GmbH)

### My PhD experience at:

I have no PhD, but worked with young researchers, when I had...

### My Postdoc experience at:

...a position in science management @Geo.X Research Network

### Ask me about:

Transition from academia to a major company

### Contact via:

LinkedIn: <https://www.linkedin.com/in/lisa-rheinheimer/>



Lisa Rheinheimer

### What I enjoy most about my job:

I really like to look behind the scenes of this big company, where I get to know new colleagues every day. My job includes interacting and collaborating with other departments across all over Germany. Together we work on sustainability projects and campaigns, organize interesting events and formats and exchange ideas with our customers.

### As a bigger picture, my work has the purpose:

If travelling is inevitable, taking the train is one of the most sustainable forms of transportation. With my work I try different ways of conveying this message to customers, decision makers and employees. Also I contribute to making the product itself more sustainable.

### Common biased opinion about my work field:

If you are with Deutsche Bahn all the delays are of course your fault! :) And if you work in corporate sales, all you want to do is selling BahnCards. :) I guess a lot of people also think, that the company is old-fashioned and somehow slow and idle. But there are a lot of areas that are highly innovative, agile and totally progressive. I really like the work of the Social Media Team, e.g.

### A skill-set I think is useful for a position like mine:

The typical project management skill set: a structured approach to new projects, organizational skills, a networking and collaborative mindset, some methods for leading workshops and sprints, the willingness to constantly keep learning, to comprehend abstract and complex interconnections, the desire to also work creatively,...

### A crucial factor to get my current job:

In the course of the selection process for my position it became very apparent, that they were not looking for a fixed skill set, but for a person who would be open to new topics, to test untried solutions and to deal with more unforeseeable things that could come up along the way. :)

### My recommendation to a postdoc aiming for a career outside academia:

Do not underestimate yourself! You probably have the skills, you just need to transfer them to the corporate world! Try networking events, meetups or company visits. Create a LinkedIn profile and make some interesting connections. Talk to people that work outside academia to get a grip on what could be out there. Apply for the job! Success to you! :)