

CAREER CENTER NEWSLETTER

This month's newsletter focuses on **Science Communication**, providing information on valuable resources such as what to expect from this field, how to start into this field, job titles, and tips on how to be a good Science Communicator

What a Science Communicator does

A SciCommunicator inspires communities and future generations making a positive impact on the way that science is perceived.

It involves different career paths, such as outreach, journalism, and general scientific publications for industry, universities, or government. SciComm can take many ways, therefore it is important to ask yourself **why** you want to communicate, with **whom** you would like to interact, and **what** do you want them to do.

Top Tips from the GFZ Public Relations Team

- It is about them, not you! Find common points of interest with your audience.
- Use analogies or terms that are familiar to your public.
- Show limits of your knowledge.
- Tell a story that is compelling.
- Ask colleagues of your PR department for feedback and watch how they do it.
- Find more communication tips --> [here](#)

How to get into the Science Communication field

- Find your community subscribing to a science communication journal, following Earth science communicators, connecting to people in workshops, meetups, seminars, and conferences.
- Gather more experience and be part of an internship, perform as a freelancer, participate in science slams, and trainings (visualization, speaking, writing, etc).
- Engaging with Media creating a blog, opening a Youtube channel, a podcast, or an Instagram scientific account.

Upcoming Career Events

- GeoPostdocSession will be on 6th September on "How to overcome rejection in science".
- Career Coffee Chat will comeback at August 25th.
- We wish you all a happy summer holidays!

Job titles in Science Communication

